



## KnowledgeConnect™

KnowledgeConnect is based on a simple and profound insight: There is nothing more powerful for sharing knowledge and creating innovative solutions than people engaged in a conversation about something they care about.

This unique Ah Ha! approach enables teams – employees, stakeholders, even suppliers –to tap into their inherent knowledge and create new solutions. It provides a structure for sharing current data, information and knowledge, and then, through the magic of collaboration, working together to create new ideas and explore inventive possibilities.

### How does it work?

- Participants engage with the session topic in a fun, creative way prior to the workshop, so they can connect with their own experiences and set the groundwork for productive sharing
- Graphic Frameworks (posters and tablecloths) provide space for capturing ideas and sharing knowledge in an interactive way
- Team members travel to different tables throughout the session, carrying ideas, insights and key questions into each new round of conversation, and paving the way for new connections to emerge.
- Interactive summary presentations allow team members to share current best knowledge and give the full group time to ask questions and think together.
- The wisdom of the group is captured visually in templates which enable the building of shared knowledge that's owned and embraced by the entire team – and can then be transferred across the organization

### When should you use it?

- Stimulate innovative thinking
- Create wildly inventive new ideas
- Tap into a wide array of knowledge sources – internal and external
- Understand what's really important
- Connect the bits and pieces into a meaningful whole
- Deepen the relationships and mutual ownership within the team
- Gain team alignment around what you know and what you need to do
- Explore key strategic challenges and opportunities
- Discover new possibilities around critical issues and questions

### How flexible is it? Amazingly so:

- It works with teams from 10 to 100 to 1000 to....you name it
- It works in small, cozy places and large convention halls
- It works for teams that have a day or two, and teams that want an on-going KnowledgeConnect throughout the year
- It works, simply put, with any team open to new possibilities

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